DECLARATION FOR PATENT APPLICATION

As a below named inventor, I declare: that I verily believe myself to be the original, first and sole (if only one individual inventor is listed below) or an original, first and joint inventor (if more than one individual inventor is listed below) of the invention in

ADVERTISEMENT SYSTEM,

the	specification	o f	which	is	attached	hereto	unless	the	following	box	i s
chec	cked.										

was filed on	as	United	States	Appl	lication
or PCT International				,	and
was amended on		(if app	licable)		

I hereby state that I have reviewed and understand the contents of the above identified specification, including the claims, as amended by any amendment referred to above. I acknowledge the duty to disclose information of which is material to patentability as defined in 37 CFR 1.56. I hereby claim foreign priority benefits under 35 U.S.C. 119(a)-(d) or 365 (b) of any foreign application(s) for patent or inventor's certificate, or 35 U.S.C. 365(a) of any PCT International application which designated at least one country other than the United States, listed below and have also identified below any foreign application for patent or inventor's certificate, or PCT International application having a filing date before that of the application on which priority is claimed:

Country Category Application No. Filing Date Claim

And I hereby appoint Stephen A. Bent (Reg. No. 29, 768), David A. Blumenthal (Reg. No. 26, 257), Beth A. Burrous (Reg. No. 35, 087), Alan I. Cantor (Reg. No. 28, 163), William T. Ellis (Reg. No. 26, 874), John J. Feldhaus (Reg. No. 28, 822), Patricia D. Granados (Reg. No. 33, 683), John P. Isacson (Reg. No. 33, 715), Michael D. Kaminski (Reg. No. 32, 904), Lyle K. Kimms (Reg. No. 34, 079), Kenneth E. Krosin (Reg. No. 25, 735), Johnny A. Kumar (Reg. No. 34, 649), Glenn Law (Reg. No. 34, 371), Peter G. Mack (Reg. No. 26, 001), Brian J. McNamara (Reg. No. 32, 789), Sybil Meloy (Reg. No. 22, 749), Richard C. Peet (Reg. No. 35, 792), George E. Quillin (Reg. No. 32, 792), Colin G. Sandercock (Reg. No. 31, 298), Bernhard D. Saxe (Reg. No. 28, 665), Charles F. Schill (Reg. No. 27590), Richard L. Schwaab (Reg. No. 25, 479). Arthur Schwartz (Reg. No. 22, 115) and Harold C. Wegner (Reg. No. 25, 258), each of whose address is 3000 K Street, N.W., Suite 500, Washington, D. C. 20007-5109, or any one of them, my attorneys with full power of substitution and revocation, to prosecute this application and to transact all business in the Patent & Trademark Office connected therewith, and request that correspondence be directed to Foley & Lardner, 3000 K Street, N.W., Suite 500, Washington, D. C. 20007-5109.

I declare further that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

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DECLARATION FOR PATENT APPLICATION

I declare further that my citizenship, residence and mailing address are as stated below next to my name:

Inventor: (Signature)	Date	Residence and mailing address
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